1   1.   (Twice Amended) A method for servicing a customer, said method comprising the

2   steps of:

3   repeatedly transmitting information about available items, said information being

4   transmitted as a wireless transmission; and

5   receiving order information from at least one customer device, said customer device

6   being moved by a customer from a first position to a second position, [positioned] said

7   second position being within range of said wireless transmission, said order information being

8   received after said customer device is moved to said second position.

1   2.   The method of claim 1 wherein said information about available items is a menu.

1   3.   The method of claim 1 including the step of displaying said information about

2   available items.

1   4.   The method of claim 1 wherein said order information includes user selection

2   information regarding said available items.

1   5.   The method of claim 1 wherein said order information includes payment information.

1   6.   The method of claim 1 wherein said order information includes vehicle identification

2   information.

1   7.   The method of claim 1 further including the steps of:

2   validating said order information;

3   accepting said order information when said order information is valid; and

4   rejecting said order information when said order information is not valid.

1 8. The method of claim 7 further including the steps of:

2   transmitting acceptance information to said client device when said order is valid; and

3   transmitting error information to said client device when said order is not valid.

1 9. The method of claim 1 including the step of displaying said order information.

1 10. The method of claim 6 including the step of displaying said vehicle identification

2 information.

1 11. (Amended) A method for servicing a customer, said method comprising the steps of:

2   transmitting a menu, said menu being transmitted as a wireless transmission;

3   displaying said menu via a customer device, said customer device being moved by a

4 customer from a first position to a second position, said second position being within range

5 of said wireless transmission, said menu being displayed after said customer device is moved

6 to said second position [positioned within range of said wireless transmission]; and

7   receiving order information from said customer device.

1   12.   The method of claim 11 wherein said menu is repeatedly transmitted.

1   13.   The method of claim 11 wherein said order information includes user selection
2   information regarding said available items.

1   14.   The method of claim 11 wherein said order information includes payment information.

2   15.   The method of claim 11 wherein said order information includes vehicle identification
3   information.

1   16.   The method of claim 11 further including the steps of:

2   validating said order information;

3   accepting said order information when said order information is valid; and

4   rejecting said order information when said order information is not valid.

1   17.   The method of claim 16 further including the steps of:

2   transmitting acceptance information to said client device when said order is valid; and

3   transmitting error information to said client device when said order is not valid.

1   18.   The method of claim 11 including the step of displaying said order information.

1   19.   The method of claim 15 including the step of displaying said vehicle identification

2   information.

1   20.   (Amended) A method for servicing a customer, said method comprising the steps of:

2   repeatedly transmitting information about available items, said information being

3   transmitted as a wireless transmission; and

4   displaying said information about available items via a customer device [positioned

5   within range of said wireless transmission], said customer device being moved by a customer

6   from a first position to a second position,said second position being within range of said

7   wireless transmission, said information about available items being displayed after said

8   customer device is moved to said second position.

1   21.   The method of claim 20 wherein said information about available items is a menu.

1   22.   The method of claim 20 further including the step of receiving order information from

2   said customer device.

1   23.   The method of claim 20 further including the step of receiving aural order information

2   from an order station.

1   24.   (Amended) A program product, said program product comprising:

2   signal bearing media; and

3   one or more programs <u>stored on said signal bearing media, said one or more programs</u>

4   <u>being</u> configured to perform the following steps:

5   repeatedly transmitting information about available items, said information

6   being transmitted as a wireless transmission; and

7   receiving order information from at least one customer device, <u>said customer</u>

8   <u>device being moved by a customer from a first position to a second position, said second</u>

9   <u>position being within range of said wireless transmission, said order information being</u>

10   <u>received after said customer device is moved to said second position.</u> [positioned within range

11   of said wireless transmission; and

12   signal bearing media bearing said one or more programs.]

1   25.   The program product of claim 24 wherein said information about available items is

2   a menu.

1   26.   The program product of claim 24 wherein said one or more programs are further

2   configured to perform the step of displaying said information about available items.

1   27.   The program product of claim 24 wherein said order information includes user

2   selection information regarding said available items.

1   28.   The program product of claim 24 wherein said order information includes payment

2   information.

1   29.   The program product of claim 24 wherein said order information includes vehicle

2   identification information.

1   30.   The program product of claim 24 wherein said one or more programs are further

2   configured to perform the steps of:

3   validating said order information;

4   accepting said order information when said order information is valid; and

5   rejecting said order information when said order information is not valid.

1   31.   The program product of claim 30 wherein said one or more programs are further

2   configured to perform the steps of:

3   transmitting acceptance information to said client device when said order is valid; and

4   transmitting error information to said client device when said order is not valid.

1   32.   The program product of claim 24 wherein said one or more programs are further

2   configured to perform the step of displaying said order information.

1   33.   The program product of claim 29 wherein said one or more programs are further

2   configured to perform the step of displaying said vehicle identification information.

1   34.   (Amended) A program product for servicing a customer, said program product

2   comprising:

3   signal bearing media; and

4   one or more programs disposed on said signal bearing media, said one or more

5   programs being configured to perform the steps of:

6   transmitting a menu, said menu being transmitted as a wireless transmission;

7   displaying said menu via a customer device, said customer device being moved

8   by a customer from a first position to a second position, said second position being within

9   range of said wireless transmission, said menu being displayed after said customer device is

10 moved to said second position[positioned within range of said wireless transmission]; and

11   receiving order information from said customer device.

1   35.   The program product of claim 34 wherein said menu is repeatedly transmitted.

1   36.   The program product of claim 34 wherein said order information includes user

2   selection information regarding said available items.

1   37.   The program product of claim 34 wherein said order information includes payment

2   information.

1   38.   The program product of claim 34 wherein said order information includes vehicle

2   identification information.

1   39.   The program product of claim 34 wherein said one or more programs are further

2   configured to perform the steps of:

3   validating said order information;

4   accepting said order information when said order information is valid; and

5   rejecting said order information when said order information is not valid.

1   40.   The program product of claim 34 wherein said one or more programs are further

2   configured to perform the steps of:

3   transmitting acceptance information to said client device when said order is valid; and

4   transmitting error information to said client device when said order is not valid.

1   41.   The program product of claim 34 wherein said one or more programs are further

2   configured to perform the steps of displaying said order information.

1   42.   The program product of claim 38 wherein said one or more programs are further

2   configured to perform the steps of displaying said vehicle identification information.

1   43.   (Amended) A program product for servicing a customer, said program product

2   comprising:

3   signal bearing media; and

4   one or more programs disposed on said signal bearing media, said programs being

5   configured to perform the steps of:

6   repeatedly transmitting information about available items, said information

7   being transmitted as a wireless transmission; and

8   displaying said information about available items via a customer device, said

9   customer device being moved by a customer from a first position to a second position, said

10   second position being within range of said wireless transmission, said information about

11   available items being received after said customer device is moved to said second position.

12   [positioned within range of said wireless transmission; and

13   signal bearing media bearing said one or more programs.]

1   44.   The program product of claim 43 wherein said information about available items is

2   a menu.

1   45.   The program product of claim 43 wherein said one or more programs are further

2   configured to perform the step of receiving order information from said customer device.

1   46.   (Amended) An apparatus for servicing a customer, said apparatus comprising:

2   a processor;

3   memory connected to said processor; and

4   a mechanism for repeatedly transmitting information about available items via a

5   wireless transmission, said wireless transmission being received by a customer device that is

6   moved to within range of said wireless transmission by a user and wherein said information

7   about available items is thereupon displayed.

1   48.   (Amended) The apparatus of claim [47] 46 wherein said information about available

2   items is a menu.

1   49.   (Amended) The apparatus of claim [47] 46 further including a mechanism for

2   receiving order information from said customer device.

1   50.   (Amended) A customer device, said customer device comprising:

2   a processor;

3   memory connected to said processor;

4   a mechanism for receiving a repeatedly transmitted wireless transmission regarding

5   information about available items, said transmission being received when said customer device

6   is moved within [in] range of said transmission by a customer;

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7   a mechanism for displaying said information; and

8   a mechanism for transmitting order information, said order information being based

9 upon said information about available items.

1 51. An apparatus for servicing a customer, said apparatus comprising:

2   a processor;

3   memory connected to said processor;

4   a mechanism for repeatedly transmitting a menu via a wireless transmission wherein

5 said wireless transmission is designed to be received by a customer device; and

6   a mechanism for receiving order information from said customer device, said order

7 information being generated based upon said menu.

1 52. A customer device, said customer device comprising:

2   a processor;

3   memory connected to said processor;

4   a mechanism for receiving a repeatedly transmitted wireless transmission regarding

5 a menu, said transmission being received when in range of said transmission;